

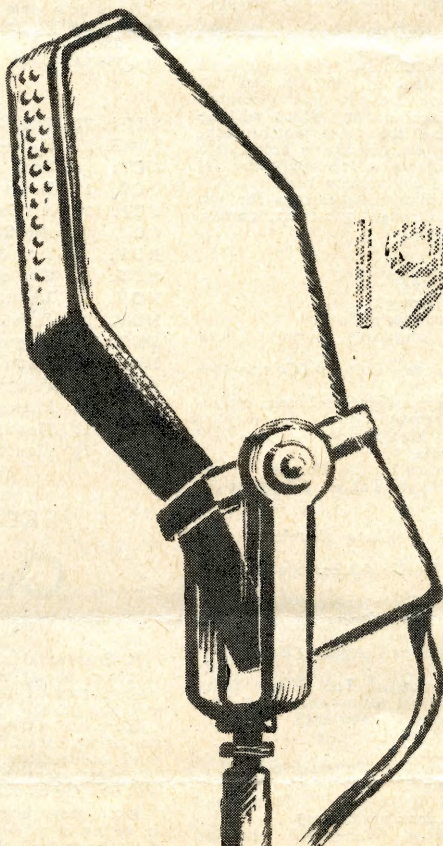
The WISCONSIN SCHOOL OF THE AIR

$$60 \overline{) 225 \text{ min}} \\ = 3 \text{ hrs} + 45 \text{ min}$$

WISCONSIN CENTENNIAL

1848

1948



RADIO PROGRAMS FOR SCHOOLS

Afield With Ranger Mac..... Mon. 9:30 A. M.
Exploring Science (1st Sem.)..... Mon. 1:30 P. M.
On Wisconsin (2nd Sem.)..... Mon. 1:30 P. M.
Let's Find Out..... Tues. 9:30 A. M.
Let's Draw..... Tues. 1:30 P. M.
News of the Week..... Wed. 9:30 A. M.

Journeys in Music Land..... Wed. 1:30 P. M.
Music Enjoyment..... Thurs. 9:30 A. M.
Adventures in Our Town..... Thurs. 1:30 P. M.
Rhythm and Games..... Fri. 9:30 A. M.
Book Trails..... Fri. 1:30 P. M.

Originated by WHA, Madison

• Broadcast also by WLBL, Stevens Point

Preprint from Wisconsin Journal of Education

Monday 9:30-9:50 A.M.

Afield with Ranger Mac



Natural Science
and Conservation

GRADES 5-8

WAKELIN McNEEL

State 4-H Club Leader
Chief of Junior
Forest Rangers

RANGER MAC

LET'S BE UP AND AWAY! And with that Ranger Mac starts the very first program of the School of the Air for 1947-48—his fifteenth year of taking boys and girls of Wisconsin into the realms of nature and conservation. The journeys, thrilling as ever, unfold the beauties, surprises, and fun of nature as Trailhitters take to the out-of-doors via the radio each Monday morning at 9:30 o'clock.

Conservation becomes real and personal as Ranger Mac brings it vividly to his Trailhitters.

There will be a Conservation Contest again sponsored jointly by the Wisconsin School of the Air and the State Conservation Department. Details of the contest are given in the manual. Prizes totaling \$1000 will be awarded to children producing the most worthy conservation scrapbooks based on Ranger Mac's broadcasts and to schools conducting projects which apply conservation teachings to school and community life.

The manual also contains many suggestions for the utilization of the broadcasts through questions, games, activities, reading, and films.

SCHEDULE

- SEPT. 22 Let's Be Up and Away!
- SEPT. 29 Flowers at the Summer's End
- OCT. 6 Wild Wings on Dangerous Journeys (*Bird travelers*)
- OCT. 13 Bringing the Outdoors Indoors (*Corner museum*)
- OCT. 20 The Might of the Lowly (*Scullions, street-sweepers, garbagemen, grave diggers*)
- OCT. 27 The Biography of Molly Mole
- NOV. 3 Gifts of the Forests
- NOV. 10 Friends and Enemies of the Forests
- NOV. 17 What's Behind Your Tablet (*Papyrus to modern paper mill*)
- NOV. 24 Tribe of the Chisel-Tooth
- DEC. 1 Snouts and Claws (*Where there's a need there's a way*)
- DEC. 8 Which Way Is North? (*Other worlds than ours*)
- DEC. 15 Winter Ways (*Wild creatures outdoors*)
- JAN. 5 When Wisconsin Was Young
- JAN. 12 A Great Fur Bearer
- JAN. 19 It Will Never Happen Again (*Early logging days*)
- JAN. 26 Powerful Grindstones of Ice (*Their influence on our state's topography and life*)
- FEB. 2 How's Your Nature Vocabulary?
- FEB. 9 Dogs and Their Kin
- FEB. 16 Cats and Their Kin
- FEB. 23 Don't You Believe It! (*Superstitions*)
- MAR. 1 Concerning Predators
- MAR. 8 "Thy Rocks and Rills . . ." (*Land and water, two precious resources*)
- MAR. 15 The World's Most Wonderful Machine (*Plants*)
- MAR. 22 The Golden Queen and her Family (*Her children number 60,000*)
- MAR. 29 Crossroad of the Globe (*It is found in the garden*)
- APR. 5 Our Aunt Miranda (*She works the night shift*)
- APR. 12 By Fives and Threes (*Flower structure*)
- APR. 19 Songs and Noises of Spring (*Learning the gentle art of keeping still*)
- APR. 26 It's Nesting Time in Bird Land
- MAY 3 Conservation Begins at Home (*Arbor Day broadcast*)

Monday 1:30-1:50 P.M.

Exploring Science

FIRST SEMESTER

Physical Science

GRADES 5-8

LLOYD LIETKE

Prin., Junior H. S.,
Whitewater State
Teachers College



MR. LIETKE

Exploring Science, a one-semester course this year, has been planned to challenge boys and girls in the upper grades by means of experiments which have been built with a new approach.

Each broadcast will present a principle of physical science through an experiment that can be performed in any school by the pupils. The content of the manual has been increased for each program. Even the book itself has been enlarged.

Boys and girls in this age of science will find their first formal steps in the field of physical science exciting and full of fun. Many illustrations add to the effectiveness of the lessons.

SCHEDULE

- SEPT. 22 The Way of the Scientist
- SEPT. 29 H₂O—Water
- OCT. 6 Soap and Water
- OCT. 13 Boats Float
- OCT. 20 Air Is a Mixture
- OCT. 27 Air Can Work
- NOV. 3 Into the Air
- NOV. 10 Shades and Shadows
- NOV. 17 Light, Objects, Shadows
- NOV. 24 Light, Chemicals, Pictures
- DEC. 1 Magnets
- DEC. 8 Electricity by Rubbing
- DEC. 15 Telegraph Key and Sounder
- JAN. 5 Changed by Heat
- JAN. 12 Measuring Heat
- JAN. 19 Man Controls Flame

SECOND SEMESTER

On Wisconsin

SOCIAL STUDIES—GRADES 5-8

A Centennial salute to Wisconsin! That's the motif of these social studies broadcasts, presenting a cavalcade drama of the Badger state, her people, her land, and her growth through 100 years of statehood.

Here are adventures in travel and transportation; in exploring natural resources, in agricultural and industrial occupations, in home and community enterprises, in government and the contributions of famous sons and daughters of our state.

Each story begins with a sharply focused experience in living in modern Wisconsin; from today's picture we flash back to historic origins and follow the pioneer-past up to the portentous present. State strength through an intercultural heritage and democratic ways of living is emphasized.

Miss Gertie L. Hanson of Central State Teachers College, experienced consultant in previous social studies series, has contributed her guidance again. The teacher's manual, arranged in seven units of study, offers extensive materials in bibliography, films, and class activities to supplement the broadcasts and provide a stimulating course of study. Scripts are written by J. Helen Stanley, author of the earlier series, *Story of America* and *Our Wisconsin*.

Tuesday 9:30-9:45 A.M.

Let's Find Out

Natural Science &
Social Science

GRADES 2-4

Scripts & Manual by
MARY LOU OGDEN

Narrated by
RAY STANLEY



MR. STANLEY

Boys and girls in grades 2, 3, and 4 will find out all sorts of things next year, especially about Wisconsin.

They'll learn to understand Wisconsin as their home and as a part of the world of nature and of people. The emphasis on Wisconsin will be made through the community, the seasons, faraway lands, the study of the sky, and transportation, long ago and today. All this will be told in original stories about boys and girls very like themselves.

Unit I: COMMUNITIES IN WISCONSIN

- SEPT. 3 Timmy's Trailer House (*Home*)
- SEPT. 30 Secrets at Twin Creek Farm
- OCT. 7 Johnny's Neighbors (*Small town*)
- OCT. 14 Betsy Minds the Baby (*City*)

Unit II: WE GET READY FOR WINTER IN WISCONSIN

- OCT. 21 The Robin That Wondered Why (*Birds fly South*)
- OCT. 28 A Tree For Timmy (*The leaves fall*)
- NOV. 4 Mr. Edward Bear (*Some animals hibernate*)
- NOV. 11 Belinda Helps Too Much (*Bulbs "go to sleep"*)
- NOV. 18 The Three Silly Squirrels (*Some animals store food*)
- NOV. 25 Jonathan's Thanksgiving (*Thanksgiving story*)

Unit III: HEALTH AND SAFETY IN WISCONSIN

- DEC. 2 Timmy Has the Sniffles (*Winter health, coats, mittens*)
- DEC. 9 The Vegetable Play (*Winter foods*)
- DEC. 16 Jenny's Christmas (*Sleep, fresh air, Christmas story*)
- JAN. 6 An Accident on Apple Pie Hill (*Safety in general snow play*)

Unit IV: FARAWAY LANDS (From which came many Wisconsin people)

- JAN. 13 The Storm (*Norway*)
- JAN. 20 Jeanne-Marie and Paul (*France*)
- JAN. 27 The Black Tulip (*Holland*)
- FEB. 3 Jan the Dreamer (*Poland*)
- FEB. 10 Christopher's Colonel (*England*)
- FEB. 17 Morgan Sings His Song (*Wales*)
- FEB. 24 Nobody's Dog (*Switzerland*)

Unit V: THE SKY (Over Wisconsin as over the world)

- MAR. 2 The Sky Club (*The sun*)
- MAR. 9 Dippers and Bears (*The stars*)
- MAR. 16 The Man in the Moon (*The moon*)
- MAR. 23 Sky Pictures (*Clouds*)

Unit VI: TRANSPORTATION IN WISCONSIN LONG AGO AND TODAY

- MAR. 30 Young Owl Eyes (*Indian canoe*)
- APR. 6 Judith's Journey (*Pioneer wagon*)
- APR. 13 Grandma and the Steam Cars (*Early ride on the steam cars*)
- APR. 20 Amanda Goes West (*A boat on the Mississippi or the Great Lakes*)
- APR. 27 The Horseless Carriage (*Automobile*)
- MAY 4 The Twins Fly High (*Airplane*)

Tuesday 1:30-2:00 P.M.

Let's Draw

Creative Art

GRADES 4-8

Scripts & Manual by
JAMES SCHWALBACH

Narrated by
WILLIAM HARLEY



MR. HARLEY and
MR. SCHWALBACH

You'll be having "fun in art" again this year. The course designed to stimulate creative expression in art through music, drama, and story is built on the basic principles of elementary drawing. Each broadcast emphasizes one basic principle which is explained clearly in the illustrated manual. In addition Mr. Schwalbach gives individual criticism of work of the boys and girls.

This year the stories and songs are all based on Wisconsin's rich heritage—a tribute to 100 years of statehood. There are exciting stories to stir the imagination and journeys to the beauties of Wisconsin. The pictures can form a part of the school's recognition of the Badger State's Centennial Year.

Unit I: IN THE BEGINNING

- SEPT. 23 The Happiest Tree (*Beginning creative expression*)
- SEPT. 30 If You Want to Be a Badger (*Music as a stimulus*)
- OCT. 7 Wax Works (*Craft—Carving in wax*)

Unit II: DRAWING MATERIALS

- OCT. 14 The Big Eau Claire (*Use of crayon*)
- OCT. 21 Lost City (*Use of watercolor*)
- OCT. 28 Ridgeway Ghost (*Use of chalk*)
- NOV. 4 X Marks the Spot (*Review of techniques*)
- NOV. 11 Corn Husk Magic (*Craft—Corn husks for dolls, baskets*)

Unit III: FUN IN ART

- NOV. 18 Badger Bunk (*Tall tales of Wisconsin*)
- NOV. 25 Fiddlin' Fun (*Early Wisconsin square dance*)
- DEC. 2 Who's Who (*Famous Wisconsin people*)
- DEC. 9 Tree Trimming's (*Craft—Christmas tree decorations*)

Unit IV: DRAWING THINGS

- DEC. 16 Christmas on Shakerag Street (*General figure proportions*)
- JAN. 6 Injuns (*Facial features*)
- JAN. 13 Little Brown Bulls (*Animal drawing*)
- JAN. 20 Fighting Finches (*Action in drawing*)
- JAN. 27 Safety on the Farm (*Farm Safety slogans*)
- FEB. 3 Safety on the Farm (*Farm Safety posters*)

Unit V: USE OF COLOR

- FEB. 10 Wailing Sirens (*Introduction to color*)
- FEB. 17 Durward's Glen (*Color mixing*)
- FEB. 24 Wisconsin Giant (*Temperature of color*)
- MAR. 2 Local Color (*Color harmonies*)
- MAR. 9 Pattern on a Belt (*Craft—Simple printing*)

Unit VI: PLANNING PICTURES

- MAR. 16 Escape Artist (*Thumbnail sketching*)
- MAR. 23 After the Ball (*General composition*)
- MAR. 30 Taliesen (*Depth and perspective*)
- APR. 6 Mitawin (*Mood and feeling*)
- APR. 13 Cardboard Purse (*Craft—Woven purse*)

Unit VII: APPLIED ART

- APR. 20 Neighborhood Artist (*The local artist*)
- APR. 27 Family Signature (*The art about your family home*)
- MAY 4 Gathering of the Clan (*Outstanding artists 1947-48*)

Wednesday 9:30-9:50 A.M.

News of the Week

Current Events

GRADES 5-8

Teachers' Manual by

ARLENE MCKELLAR

Assistant Director, Wisconsin School
of the Air

Scripts by

RICHARD MILBAUER

Narrated by

FRANKLIN COOK

You asked for it—a full year's series on the news. And this year we're ready with it. Each Wednesday morning at 9:30 your radio reporter will bring you a program based on the previous seven days of news. As last year, it will be dramatized sometimes to heighten the significance of the material; sometimes it will be straight narration.

A manual has been prepared this year to guide in the evaluation and understanding of news. It is different from other School of the Air manuals, of course, because we can't predict just what news is going to occur on a given Wednesday. It will bring suggestions of how to use the series as a program by itself and as a significant part of any curriculum devoted to trends of our times.

The table of contents is a key to the type of material included in the manual:

Report on the Series
Purpose of the Manual
Using the Broadcasts
Use in Classes
What Is News?
Straight News Brings Information
Straight News Has a Pattern
News Is a Continued Story
Features Are Entertaining
Opinion Has a Place Too
Names Make News
Words and the News

Need a New Radio?

If you're thinking of buying a new school receiver, remember that FM is in the radio picture. Be sure that your new receiver will tune in both FM and AM (the older kind) broadcasts.

FM receivers are now on the market in a range of styles and prices. The cost is little more than for the old kind of receiver. Any receiver without FM will be a disappointment in time because FM will, before long, be available in most sections of Wisconsin.

The State-Station FM Network, being set up by the State Radio Council, is underway. One station is on the air in Madison, a second one is being built in Waukesha County, the third will be put up east of Lake Winnebago, and a fourth one will be in operation on Rib Hill near Wausau in 1948. Four more stations are planned to be located to serve the rest of the state.

The FM Network will carry the Wisconsin School of the Air. Be sure your new school receiver will tune in FM broadcasts!

Wednesday 1:30-2:00 P.M.

Journeys In Music Land

GRADES 4-8

PROF. E. B. GORDON



PROF. GORDON

Boys and girls will sing again with Prof. Edgar B. Gordon. The *Journeys in Music Land* Song Book is chockfull of songs that will delight the thousands of school children over the state who look forward to Wednesdays at 1:30. The songs are more than songs they'll enjoy singing now. Professor Gordon again has selected songs that boys and girls will carry with them always—music to bring joy to them years from now.

The song book itself has all the instructions that the teacher needs to participate in the program. The book contains also the plans for earning a Certificate of Achievement again this year. The teacher will also want the piano accompaniment book for use in conducting practice sessions between broadcasts.

Professor Gordon has included special songs for the recognition of Wisconsin's 100th birthday—"If You Want To Be A Badger" and "Wisconsin Hymn."

Be ready for—"All aboard for Journeys in Music Land."

SONGS TO BE LEARNED

The Brook (*Brahms*)
Raindrops (*Russian Folk Tune*)
Come Ye Thankful People Come (*Elvey*)
Dawn's Greeting (*Elgar*)
Hail Music (*Sullivan*)
The Magic Flute (*Mozart*)
Bonnie Doon (*Scottish Air*)
If You Want to Be a Badger (*University of Wisconsin Song*)
Skating (*Planquette*)
Somewhere A Child is Singing (*Dykema*)
Song of the Volga Boatmen (*Russian Folk Song*)
Joyous Christmas (*Old English Carol*)
Dear Lord and Father of Mankind (*Maker*)
Happy Children (*English Folk Tune*)
My Guitar (*Italian Folk Song*)
Wisconsin Hymn (*Spohr*)
Welcome Sweet Springtime (*Rubenstein*)
Cradle Song (*Schubert*)
Comes the Spring (*Handel*)
A Summer Day (*Lacome*)
Go Down Moses (*Negro Spiritual*)
Dulcinea (*Italian Folk Song*)
The Bell (*Round—Old English*)

WISCONSIN SCHOOL OF THE AIR—1947-1948

Thursday 9:30-9:50 A. M.

Music Enjoyment

GRADES 1-4

MRS. ELYDA MORPHY

Good music is the privilege of the younger children as well as the older ones. With this idea Mrs. Morphy plans her popular program. Her selections are made to bring to children an understanding and appreciation of the finest in music. Through the music she guides the boys and girls to a knowledge of the instruments and the part each contributes to the finished selection.



MRS. MORPHY

There's lots of fun in *Music Enjoyment* too through the games that Mrs. Morphy plans around the music. There are memory games and riddles. There are stories and dramatizations. All these contribute to the development of a taste for the best in music.

SCHEDULE

SEPT. 25	It's Music Day
OCT. 2	What Do You Hear?
OCT. 9	Feeling the Rhythm
OCT. 16	Violin and Piano Melodies
OCT. 23	What Does the Music Say?
OCT. 30	Hallowe'en Fun
NOV. 13	The Strings Play
NOV. 20	Who's Dancing?
DEC. 4	Music Box Game
DEC. 11	Music Tells a Story: "The Nutcracker Suite"
DEC. 18	Santa's Toy Shop
JAN. 8	Winter Music
JAN. 15	The Flute and the Clarinet
JAN. 22	Memory Game
JAN. 29	Favorite Selections
FEB. 5	The Oboe and the Bassoon
FEB. 12	Birthday Music
FEB. 19	The Trumpet, French Horn, and Trombone
FEB. 26	"Peter and the Wolf"
MAR. 4	Listen to the Orchestra
MAR. 11	Music of Faraway Lands
MAR. 18	Goodbye to Winter
MAR. 25	Welcome to Spring
APR. 1	Music Riddles
APR. 8	Nature in Music
APR. 15	Spring Music Pictures
APR. 22	Memory Game
APR. 29	Favorite Selections
MAY 6	More Favorites

FEB. 12	If Abe Lincoln Walks In
FEB. 19	Who's Your Neighbor? (Community democracy)
FEB. 26	Mr. Everybody (Citizenship)
MAR. 4	New Kid (Newcomer in school)
MAR. 11	Meet My Gang! (Rural child)
MAR. 18	Please Pass the Pickles (Home life)
MAR. 25	Open For Business (4-H projects)
APR. 1	April Fool (Appreciation of school)
APR. 8	Take It Back, Brother! (Boys' quarreling)
APR. 15	Grampa Greenberg's Matzah
APR. 22	The Eve of Passover
APR. 29	Check and Double Check (Child taking responsibility)
MAY 6	The Double A's Big Night

Thursday 1:30-2:00 P. M.

Adventures In Our Town

Relationships in Living

GRADES 5-8

Teachers' Manual by
J. HELEN STANLEY
WHA Script Editor
WHA PLAYERS



MRS. STANLEY

Directed by
RAY STANLEY

"Down the road, over the hill, and it's welcome once more to Our Town!" With these familiar words, *Adventures in Our Town* returns for its second year of dramatized programs in democratic human relationships, episodes in the lives of real boys and girls who are meeting the everyday problems of living.

Respect for school property, personal belongings, family relationships, and the newcomer in the community—good attitudes and behavior towards religious, cultural, and racial differences—these are some of the vital ingredients for happy adjustment to society which the boys and girls in our story will discover and learn to practice.

Identifying themselves with the radio children and their solution of practical problems, child listeners rate these broadcasts as "our favorite program" and show a direct carry-over into their own behavior, according to evaluation studies of last year's series. Once again we offer a manual, rich in guidance to the teacher who understands that democratic social living belongs in every curriculum.

SCHEDULE

SEPT. 25	Who's on Our Team? (Democratic group)
OCT. 2	The Double A's Meet the Block-Busters (Respect for school property)
OCT. 9	Outside, Looking In (Making friends)
OCT. 16	Saturday—2 o'clock—Sharp! (Being host at a party)
OCT. 23	Mystery in a Cellar (Small theft)
OCT. 30	The Charm Bracelet (Girls' cliques)
NOV. 13	Mincemeat on the Calendar
NOV. 20	Giving Thanks Together (Intergroup party)
DEC. 4	Miss Anderson to the Rescue (Child-teacher relationships)
DEC. 11	To Have Your Cake and Eat It (Child taking responsibility)
DEC. 18	The Copper Tea Kettle (Family budget)
JAN. 8	Clearance After Christmas (Child's social "standing")
JAN. 15	Calling the Patrol (Respect for school property)
JAN. 22	Bud Hannigan's Time Out (Use of leisure time)
JAN. 29	Bud Checks In (A bully cooperates)
FEB. 5	The Double A's Troublesooter (Non-athletic boy)

(Continued in column to the left)

Friday 9:30-9:50 A.M.

Rhythm and Games

KGn., GRADES 1-3

MRS. FANNIE STEVE



MRS. STEVE

Games and music with Mrs. Steve in charge spell fun and achievement for children in the kindergarten through third grade. This year she has many new games, rhythms, folk dances, and pantomimes for the boys and girls. The lands of Switzerland, Holland, Russia, and Czechoslovakia are represented

with folk tunes this year to start toes tapping and arms swinging. Cowboy activities are on hand too to give a "flavor" of our West.

With these activities Mrs. Steve directs children's play to help them achieve muscular coordination, poise, rhythm sense, and the ability to follow directions.

The *Rhythm and Games* manual contains the directions for the games and the music for accompanying them. Copies of most previous books are available also.

SCHEDULE

- SEPT. 26 Hurray! Here We Are Again! (*Familiar Games and Rhythms*)
- OCT. 3 Old Shoemaker (*Sevcovska*) (*Czech Folk Game*)
- OCT. 10 Goosey, Goosey Gander—Let the Ball Roll
- OCT. 17 Hop Scotch—Slow Pokes on Stilts
- OCT. 24 Rhythm Band (*We practice*)
- OCT. 31 Hallowe'en Spooks on Parade
- NOV. 14 Snow Storm (*Russian Folk Games*)
- NOV. 21 Dramatization: A Thanksgiving Dream
- DEC. 5 Two Funny games:
 - (a) Old Doc Jones
 - (b) Organ Grinder Man
- DEC. 12 Two rhythmic games:
 - (a) It's Time Now
 - (b) What Are You Looking For?
- DEC. 19 "The Kind Little Evergreen Tree" (*A Christmas Play in Pantomime*)
- JAN. 6 Moving Day
A Bear Went Over the Mountain
- JAN. 16 The Weggis Dance (*Swiss*)
- JAN. 23 Lollypops—Tap-Tap-Tap
- JAN. 30 The Band Plays
- FEB. 6 The Pied Piper (*Pantomime*)
- FEB. 13 Who's This? (*A Valentine Game*)
- FEB. 20 I Love This Land of Mine (*Musical game*)
- FEB. 27 You Must Pass This Spoon—Can You Do It? (*Two traditional games*)
- MAR. 5 Hans and Lena (*Dutch game*)
- MAR. 12 Fee-Fi-Fo-Fum (*The Giant plays with us*)
- MAR. 19 Snoopy Bunnies (*An Easter game*)
- APR. 2 We Play Your Favorites
- APR. 9 Pop Goes the Weasel
- APR. 16 The Marching Band
- APR. 23 Out West (*A cowboy game*)
- APR. 30 The House That Jack Built (*Pantomime in rhythm*)
- MAY 7 All Around the May Pole

Friday 1:30-1:50 P.M.

Book Trails

GRADES 3-8

Teachers' Manual & Scripts by

HELEN FREY

WHA Staff Writer



MISS FREY

READING IS FUN! ... that's the sign which points the way for boys and girls along *Book Trails*. Here's the reading road where nonsense, magic, adventure, and mystery are waiting to coax the most reluctant

reader to follow along.

In dramatic narration, the broadcasts present the featured books chosen from the best in children's literature. Each story directs the youngster to a reading field with the broadcast serving as an interest-arouser for similar books listed in the manual. Teachers as well as librarians and parents who wish to make this series more than just mere "entertainment" will also find the manual's before-and-after broadcast activities worthwhile stimulation for creative arts.

While *Book Trails* is planned primarily for the intermediate grades, boys and girls in grades 3 through 8 will be guided to reading fun and encouraged to venture forth on book trails of their own. Scripts for this series are written by Helen Frey, WHA staff writer, and author of many of the programs last year.

SCHEDULE

- SEPT. 26 Big Red—James Kjelgaard
- OCT. 3 Mr. Popper's Penguins—Richard and Florence Atwater
- OCT. 10 Emil and the Detective—Erich Kastner
- OCT. 17 Stars to Steer By—Louis Untermeyer
- OCT. 24 Wind Island—Hedvig Collin
- OCT. 31 Mischief in Fez—Eleanor Hoffmann
- NOV. 7 (No Broadcast—W. E. A. Convention)
- NOV. 14 The Wonderful Locomotive—Cornelia Meigs
- NOV. 21 Just So Stories—Rudyard Kipling
- NOV. 28 (No Broadcast—Thanksgiving holiday)
- DEC. 5 Blind Colt—Glen Rounds
- DEC. 12 Gigi, the Story of a Merry-Go-Round Horse—Elizabeth Foster
- DEC. 19 Christmas Anna Angel—Ruth Sawyer (*Christmas holiday*)
- JAN. 9 Michel's Island—Mabel Leigh Hunt
- JAN. 16 The Reluctant Dragon—Kenneth Grahame
- JAN. 23 Monkey Ahoy!—West Lathrop
- JAN. 30 Peter and Wendy—James Barrie
- FEB. 6 Midnight and Jeremiah—Sterling North
- FEB. 13 Once the Hodja—Alice Kelsey
- FEB. 20 King of the Golden River—John Ruskin
- FEB. 27 Dobry—Monica Shannon
- MAR. 5 Three in the Jungle—Karena Shields
- MAR. 12 The Lavender Cat—Janet Lowrey
- MAR. 19 The Hundred Dresses—Eleanor Estes
- MAR. 26 (No broadcast—Good Friday)
- APR. 2 Sensible Kate—Doris Gates
- APR. 9 Bright April—Marguerite de Angeli
- APR. 16 Pablo of Flower Mountain—Christine Von Hagen
- APR. 23 Joe Mason, Apprentice to Audubon—Charlie May Simon
- APR. 30 Topgallant, a Herring Gull—Marjorie Medary
- MAY 7 Thimble Summer—Elizabeth Enright

WISCONSIN SCHOOL OF THE AIR—1947-1948

FOR BETTER LISTENING

Radio Needs Teacher Cooperation

H. B. McCARTY, Director
Wisconsin School of the Air

Insist on Good Reception

Poor reception can ruin the best radio program. Rather than force your pupils to listen to a school broadcast when poor reception makes listening a strain, turn the radio off.

But, remembering that your radio receiver is the link between you and the Wisconsin School of the Air, make sure that it is the strongest link possible. By a few suggestions the pleasure and benefits of listening can be greatly increased.

DO give your radio a chance to perform properly by having a good aerial and ground connection. Have a competent service man supervise or check installation.

DO have a radio that will serve your room. A cast-off which is no longer good enough for a home will not serve a class room either. A midget set will not serve a large classroom. You wouldn't try to light that room with a forty-watt bulb. Get a set with ample power and a speaker large enough to give a strong signal without distortion.

DO have a service man check the set once a semester. Tubes and other parts wear out so gradually you don't notice the loss.

DO place the radio at the front of the room, at approximately head level of the teacher when standing. The children should be in comfortable positions while listening.

DO find the exact spot on the dial for the station to which you're listening—not one degree to either side. Careless tuning will give you less than full strength and quality of the broadcast signal. Set the tone control on "treble" or "voice". A "bass" tone causes boominess and dulls voice clarity.

DO have an uninterrupted listening period. A sign on the classroom door, "Radio time—come back later, please," may serve the purpose.

Use of Teachers' Manuals

This year all courses have teaching aids. Prepared to help you make the school broadcasts more than isolated listening experiences, the manuals suggest approaches to the radio lessons and many paths to follow through to goals suggested in the manual itself or by your class participation. In many manuals are lists of books and films which open wide the subjects of the broadcasts.

Thoughtful preparation for the program and after-broadcast activities together with correlation with regular classes will bring increased value to the series for you. The skillful use of the manual with the broadcasts can result in a well-rounded course of study. In the teacher lies the success of a series. You and your classes together can build radio programs into an effective teaching device—an enriching experience.

How to Obtain Teaching Aids

On the back of this page is an Enrollment and Order Form which, for your convenience and ours, we urge you to use in registering your class for listening and requesting manuals, or even if you are not ordering manuals. Why register? Because we need to know the size, nature, and distribution of our radio classes. No ordinary school can function without knowing something about its enrollment. No more can the School of the Air.

We've had to set up some rules for filling in the enrollment blanks—not that we're happy about all of them, but we've found that they are necessary to a successful distribution of manuals.

1. Orders without complete information can not be filled until missing material is supplied. Avoid delay by filling in all blanks opposite all courses to which your class is listening.
2. Separate enrollment blanks are required from each teacher even though manuals are being ordered in lots by a school board, principal, or superintendent.

Additional order forms may be obtained by writing the Wisconsin School of the Air. Teaching aids are available after September 1.

Payment for Teaching Aids

Because production costs have increased so much this year, we have found it necessary to set the price of eight manuals at 20 cents, an increase of 5 cents over their price last year.

To eliminate costly billing, we are asking for cash payment on all orders of less than \$1.00. Larger orders may be charged to a school board, but not to an individual.

May Others Than Teachers Buy Manuals?

Yes, indeed. Parents and other home listeners are welcome to purchase teaching aids, but to avoid delay in filling their orders we ask that they include payment and specify on the order form that they have no class to enroll.

Tell Us About the Programs

The frank expressions of a critical listener can be of great help to us. Your suggestions and criticisms on the programs can help us to improve the service of the *WISCONSIN SCHOOL OF THE AIR* to teachers and to pupils. We like to know when we have done well; likewise we want to know when we have failed to reach our goals, where or how.

Planned with the cooperation of State elementary school supervisors, the Wisconsin School of the Air programs are officially endorsed by the State Department of Public Instruction and the Wisconsin Education Association.

ENROLLMENT and ORDER FORM

File No. _____

Separate enrollment is required from each teacher even when manuals are ordered in lots by school board, principal or superintendent.

PLEASE GIVE **ALL** REQUESTED INFORMATION

Failure to do so will mean delay in shipment of your order.

CITY and STATE _____		(P. O. Address of School)	One-room/rural _____	Check _____
STREET or R. R. _____			1st class state graded _____	
COUNTY _____			2nd class state graded _____	
SCHOOL _____			Elem. under county supervision _____	
TEACHER _____			Elem. under city supervision _____	
Which	No. of		Teacher training _____	
Grade(s)	Pupils		Handicapped children _____	
Enrolling	Enrolling		Parochial _____	
			Private _____	

COURSE	Enrollment		Order		
	Which Grades Listening	No. of Pupils Listening	Price of Manual	Number Wanted	Cost
AFIELD WITH RANGER MAC			20c		
EXPLORING SCIENCE (1st Sem.)			20c		
ON WISCONSIN (2nd Sem.)			20c		
LET'S FIND OUT			20c		
LET'S DRAW			50c		
NEWS OF THE WEEK			20c		
JOURNEYS IN MUSIC LAND, Song Book			15c		
Piano Accompaniment Book	X	X	30c		
MUSIC ENJOYMENT			20c		
Music Instrument Chart	X	X	10c		
ADVENTURES IN OUR TOWN			20c		
RHYTHM AND GAMES			50c		
BOOK TRAILS			20c		
			TOTAL		

NOTE: Payment must accompany all orders of less than \$1.00. Larger orders may be charged to the school board, but not to the individual. No C.O.D. shipments. Currency sent at own risk. No stamps except on orders of less than 50¢, please.

PAYMENT ENCLOSED _____ or CHARGE MY SCHOOL BOARD _____

STOP! HAVE YOU GIVEN COMPLETE ENROLLMENT INFORMATION FOR ALL COURSES? Save possible delay of days in shipment of your order by a two-minute check for thoroughness now!

(Clerk)

(Address)

OFFICE RECORD (Do not write below this line)

Order Rec'd _____

Shipped _____

Correspondence _____

Mail to

WISCONSIN SCHOOL OF THE AIR—Station WHA—Madison 6

Cut Along This Line

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at the Wisconsin Historical Society as part of
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A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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